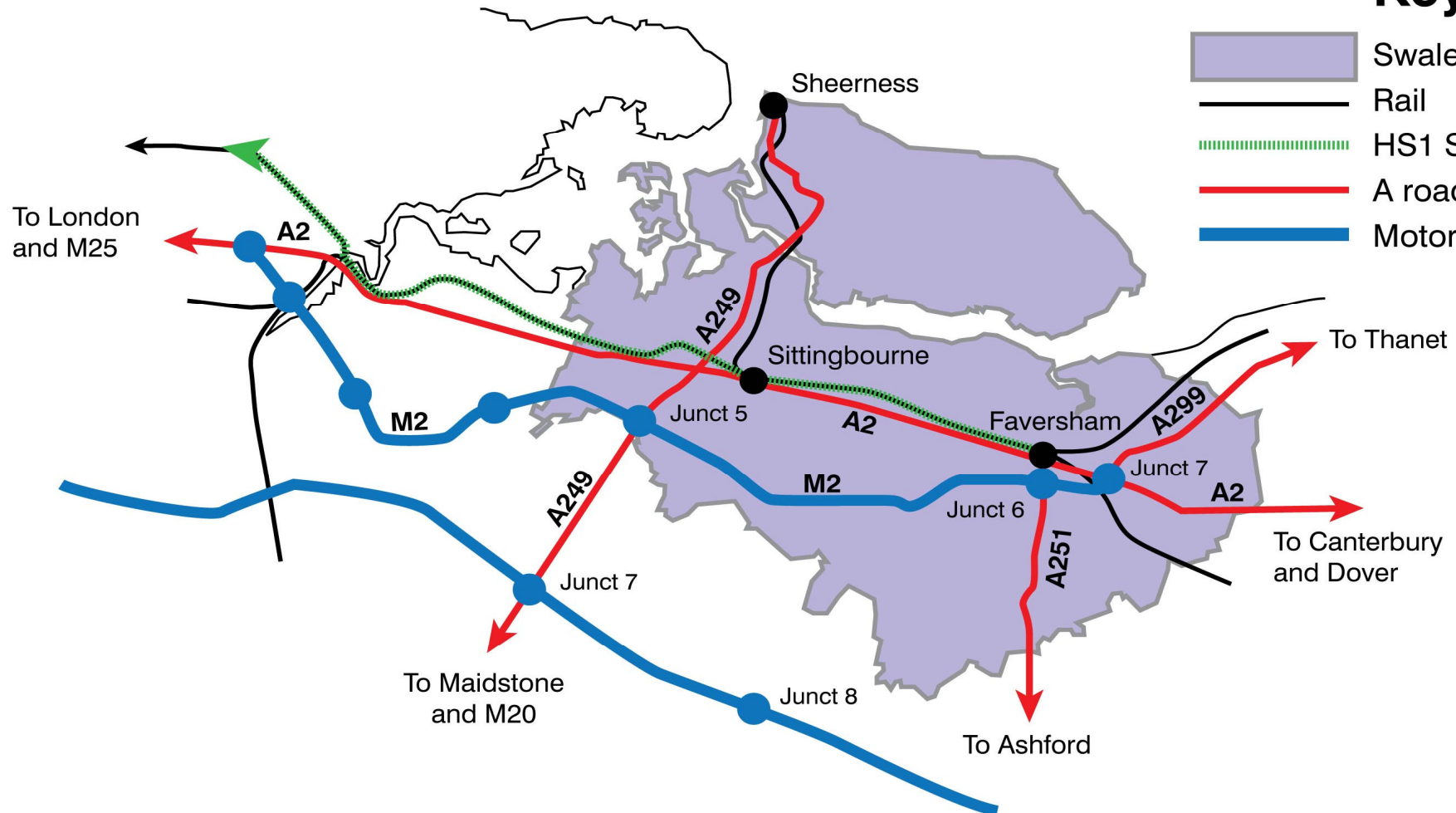


Swale / Kent Growth Package

Key

- Swale
- Rail
- HS1 Services
- A roads
- Motorways



Context

- Population 139,200 – third largest in Kent
- Diverse – landscapes, towns and economy
- Thames Gateway

- Delivering housing and economic growth
 - over 2.3m sq. ft. of new commercial since 2008 – highest in Kent
 - 5 year housing completion average 451 – 3rd highest in KCC area
- Improving skills base – but problems remain
- Pockets of deprivation and unemployment
- Narrow view of the Borough held by some

- Strong partnerships with KCC to build upon

Infrastructure - M2, Junction 5

- Serious capacity and safety issues strangling growth
- £50-100m Government commitment in Road Investment Plan

Working together

- Keep the pressure on.....
- Support as early a start as possible



Infrastructure – Grovehurst Junction

- Remodelling required to address capacity



- Serving Kent's largest concentration of industry
- Major inward investment sites
- NW Sittingbourne - 1300 dwellings

Working together

- Prioritise and secure resources to deliver

Sittingbourne Town Centre

Phase 1 - £47m gdv

- New plaza on station forecourt
- 7 screen cinema and associated restaurants
- Retail and New multi storey carpark
- 225 apartments
- Road remodelling - £2.4m SLGF

Working together.....

- Supporting the planning application
- Working together to deliver road package on time
- Working towards Phase 2

Development sites.

1,2,3 Residential. 4,5 Leisure and culture. 6 retail.



Kent Science Park

- 500k square feet of high spec space
- 1400 high quality jobs, 60+ companies
- Growth constrained by access



Working together

- commitment to exploring the options for Southern Relief Road



Queenborough & Rushenden

- Part of HCA programme
- 1,100 new homes and up to 1.9m sq ft of commercial
- Rushenden Relief Road delivered with KCC support
- Commercial development commenced – on course for 850 jobs to date

Working Together

- KCC/SBC to secure best deal for community....
- ...but balance against viability issues



Port of Sheerness

- Owned by Peel Ports
- Handles 1.3 million tonnes pa, 660 direct jobs
- Disappointment of Vestas
- Master Plan protecting and developing core business
 - up to 3m tonnes by 2034
 - 500 new direct jobs

Working Together

- Work alongside Peel Ports to deliver 'early wins' – rail head
- Highways – J5, access improvements to Port
- Longer term ambitions



Faversham

- Building its visitor economy
- Supporting new development
 - The Foundry & Eurocentre
 - Dane Park
 - Oare Lakes



Working together

- Anniversaries in 2015 - Waterloo and Magna Carta
- Grateful for KCC commitment to replace creek bridge

Tourism and Rural Economy

- Major contributors to local economy – with significant opportunities
- Land based industries remain hugely important
- Eco-tourism e.g. Elmley accommodation voted top 10 green destination
- LEADER programmes launching



Working together

- Already delivering BDUK
- Promoting the 'Swale Products' through Visit Kent
- Optimising access to LEADER programme and good links into local community needed

Post-16 Learning for Sittingbourne

- No dedicated FE
- Need to improve access and serve economy
- Swale Skills Centre – strong KCC support



Working together

- Support the expansion of SSC – SLGF opportunity
- Support case for additional need – EFA and future Skills Capital Funds



Summary

- Swale is delivering Growth and the appetite to continue to do so
- Diversity of economic opportunity
- Infrastructure the biggest constraint
- Skills a key barrier to our residents
- Absolutely need KCC's support to deliver